

## Board Members in Attendance (term expiration):

X	Julie Smitherman (2025)	X	Tonia Mayton (2027)
X	Kirk Lightfoot (2025)	X	Patricia Honeycutt (2027)
	Ken Jones (2025)	X	Jackie Chappell (2027)
	Clay Nordan (2025)	X	Susan Lehman (2027)
X	Kathy King (2025)		Sarah Hogan Shaw (2027)
X	Susana Vazquez (2026)	X	Courtney Bennett (Ex officio)
	Sean Hilty (2026)	X	Adele Nelson (Ex officio)
X	Marissa Wilson (2026)		Mayor Rusty Nix (Ex officio)
X	Stephanie Benitez (2026)		Junior Mayor (Ex officio)
X	Wyatt Hall (2026)		MDCD Representative (Ex officio)

## Call to Order and Approval of Minutes

President Kirk Lightfoot called the meeting to order at 8:03 AM. City Clerk Steve Gilbert was welcomed as a guest.

Minutes were reviewed from the meeting on August 7, 2025. *On a motion by Julie Smitherman, seconded by Patricia Honeycutt, minutes were approved as presented.*

## Treasurer's Report

Treasurer Sarah Hogan Shaw presented a report dated 9/9/2025 indicating:

- Income Statement (Profit & Loss for 8/2/25 – 9/9/25): \$6,961.59
- Balance Sheet (as of 9/9/25): \$83,319.22
- Outstanding checks: \$10,422.50
- Net Statement Balance (as of 9/9/25): \$72,992.15

## REVENUE SOURCES

- **Memberships:** \$68.68 (YTD: 8,500.17)
  - **Individual:** Deeleen Baker, Barbara Milstead
- **Grant Income:** \$10,000
  - First half of 2025 Main Street Alabama Grant
- **Donations:** \$500
  - Bob & Lois Doyle

- **Veteran Banners:** \$2,078.70
  - 7 sold
- **Interest from Commercial Sweep:** \$208.83
- **CO.STARTERS:** \$576.15
  - 5 course fees collected, plus one scholarship from Montevallo Chamber of Commerce
- **Business Basics:** \$19.12
  - 2 fees collected
- **Dia de los Muertos Revenue:** \$5,182.85
  - **Sponsorships:** Callaghan Casting, LeaderOne/Redmont, Creative 1<sup>st</sup> Mortgage, Vera Homebuilders, Navarro's Fresh Market, Delicias Ice Cream and Snack Bar, University of Montevallo Department of English & World Languages, Davidson Law Firm
  - **Food Vendor Fees:** Corn King, Viridiana Ayala, Yeraldin Montano, Julia Valles, La Conchita, Guadalupe Villa, Taco Kings

*On a motion by Julie Smitherman, seconded by Patricia Honeycutt, the financial reports were approved as presented.*

## **President's Report**

President Kirk Lightfoot reported that the 8 representatives who attended Main Street Alabama's aLABama Downtown Laboratory conference in Jasper learned a lot and had a great time meeting with other Main Street representatives from throughout the state. He encouraged everyone to plan to attend the conference next year in Enterprise.

## **Committee Reports**

### **Organization Committee:**

No report.

### **Design Committee:**

Committee Chair, Julie Smitherman, reported that the Post Office Photo Frame will be completely rehauled in honor of the Semiquincentennial/America 250; communications will start going out about the Holiday Window Decorating Contest around October 1; the next round of veteran banners will be ordered around October 1 as well for installation in November; a work day for the Promenade lighting project will be scheduled soon; one more Facade Grant project is underway for this approved round; a committee will be formed to plan celebrations for the Semiquincentennial/America250, with potential planting of a Liberty Tree as part of those activities.

### **Promotion Committee:**

In the absence of Committee Chair, Sarah Hogan Shaw, Patricia Honeycutt reported that

the Bulldog Pride banners are up downtown; the Homecoming Parade will be this evening at 6 PM; 110 students attended the UM Welcome Week craft event at Parnell Library, and thanks again to all the volunteers who helped with that; Day of the Dead planning continues, with power planned to be installed at the Pecan Grove to support this and other events on that site; the Hometown Hype social media program is launching, with the goal of 8-10 volunteers participating in partnership with our intern for the fall semester. Retail promotions ideas were discussed, as well as ideas to attract college students downtown. A committee will be formed to determine final details for the container stage.

#### **Economic Vitality Committee:**

In the absence of Committee Chair, Ken Jones, Courtney Bennett reported that CO.STARTERS began on September 9, with 9 individuals representing 8 business ventures; business transitions were discussed; and under the committee's workplan "Supporting Arts Events & Programs," Main Street will sponsor live music at Art Walk on October 25. All were encouraged to support Montevallo Main Street Players' production The Adventures of Tom Sawyer later this month; Main Street is a Corporate Sponsor of MMSP.

## **Executive Director's Report**

### **Activity Report**

Courtney Bennett reported that she worked the UM Welcome Week Craft Party on August 17; attended LAB in Jasper August 19-22; and worked Tinglewood Festival on September 6.

### **Business Transitions**

- **Opened this month/ownership changes:**
  - S.K. Quilts Studio opened
  - 808 Main Street was purchased by the Maddoxes for the purposes of renting it to the Made in Montevallo Foundation.
- **Opening soon:**
  - Sophie's Kitchen
- **Closed this month:**
  - n/a
- **For sale:**
  - Lot on Island Street for sale or build to suit—listed by Bob Nesbitt, 205-939-8219
- **For rent:**
  - n/a

## **University of Montevallo Report**

Wyatt Hall reported that enrollment is up; sports schedules were distributed; and all were encouraged to support the Johnny Holsombeck fundraiser to feed athletes when the cafeteria is closed.

## City of Montevallo Report

City Clerk Steve Gilbert reported on the status of various projects throughout the city.

## Old Business

- Membership Drive - all board members are encouraged to solicit new memberships.
- Business Basics 2025 continues.
- President-Elect Nominations: all board members were encouraged to nominate themselves if interested in serving.
- 501(c)3 Application: incorporation paperwork has been filed with the State.
- LAB Conference – August 20-22

## New/Other Business

- On a motion by Susan Lehman, seconded by Kathy King, a funding allocation request was unanimously approved to increase funds for the Post Office Photo Frame from \$70 to \$600.
- The board reviewed Articles I and II of their bylaws and did not suggest any changes.
- All were invited to serve on the container stage committee if desired.

## Announcements/Upcoming Events

- **EVERY MONDAY through August 18:** Visit Montevallo Farmers' Market from 3-6 PM behind Montevallo First Baptist Church (660 Main Street)! Organized by Montevallo Chamber of Commerce.
- **TODAY, Thursday, August 7:** The fall semester begins at Montevallo Elementary, Middle, and High Schools.
- **Sunday, August 17:** Montevallo Main Street's Promotion Committee will host a craft party for incoming UM students at Parnell Memorial Library. This event is for UM students only.
- **Wednesday, August 20:** The fall semester begins at the University of Montevallo.
- **Saturday, September 6:** Alabama's premier, all-woodworking art festival will celebrate "Shavings, Smoke, and Sound" during its 7th year in Montevallo's Orr Park on September 6, 2025. This All Star Shelby County Tourism and Recreation Award winning event will be held from 9 a.m. to 5 p.m. Admission is free.

*On a motion by Julie Smitherman, seconded by Kathy King, the meeting was adjourned at 9:21 AM.*

Respectfully submitted,  
Marissa Wilson, Secretary